Excerpt from Barrons.com, August 18, 2017 Also on Yahoo Finance, https://finance.yahoo.com/m/1175a4f2-ba90-3f83-aea6-4d915c7d4f17/%5B%24%24%5D-socially-responsible.html

Socially Responsible Investing Just Got Easier

With financial institutions increasingly reaching out to millennials, investors now have more ways to improve the planet as well as their bottom lines.