Excerpt from Market News Video, November 1, 2011 http://www.marketnewsvideo.com/article/201111/bearish-two-hundred-day-movingaverage-cross-enr-enr-puw-fhco-sumr-ENR1011111.htm/

Bearish Two Hundred Day Moving Average Cross - ENR

In trading on Tuesday, shares of Energizer Holdings, Inc. (NYSE:<u>ENR</u>) crossed below their 200 day moving average of \$72.18, changing hands as low as \$71.22 per share. Energizer Holdings, Inc. shares are currently trading off about 1.4% on the day. The chart below shows the one year performance of ENR shares, versus its 200 day moving average:



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Looking at the chart above, ENR's low point in its 52 week range is \$61.60 per share, with \$84.94 as the 52 week high point - that compares with a last trade of \$72.81.

According to the ETF Finder at ETF Channel, ENR makes up 1.99% of the <u>WilderHill Progressive Energy Portfolio ETF (AMEX:PUW</u>) which is trading lower by about 4.5% on the day Tuesday.

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