Excerpt from MarketNewsVideo. November 23.11.pdf http://www.marketnewsvideo.com/article/201111/idacorp-inc-ida-shares-cross-below-200-dma-ida-pbw-gxp-IDA1023111.htm/

Idacorp, Inc. (IDA) Shares Cross Below 200 DMA

In trading on Wednesday, shares of Idacorp, Inc. (NYSE:<u>IDA</u>) crossed below their 200 day moving average of \$38.55, changing hands as low as \$38.43 per share. Idacorp, Inc. shares are currently trading off about 1.3% on the day. The chart below shows the one year performance of IDA shares, versus its 200 day moving average:

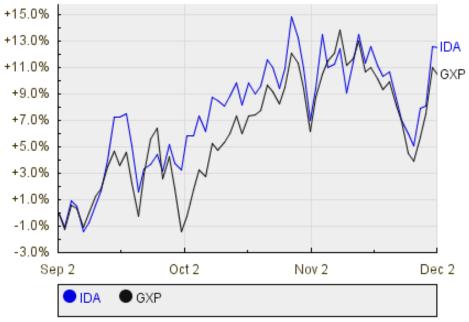


Looking at the chart above, IDA's low point in its 52 week range is \$33.88 per share, with \$41.97 as the 52 week high point — that compares with a last trade of \$38.43.

According to the ETF Finder at ETF Channel, IDA makes up 2.33% of the WilderHill Clean Energy Portfolio ETF (AMEX:PBW) which is trading lower by about 1.7% on the day Wednesday.

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IDA operates in the Electric Utilities sector, among companies like Great Plains Energy, Inc. (NYSE:<u>GXP</u>) which is off about 2.1% today, and Empresa Distribuidora y Comercializadora Norte S.A. Edenor (EDN). Below is a three month price history chart comparing the stock performance of IDA, versus GXP.



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